

## MEDIA ADVISORY

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For more information, contact:  
Jimmy Mount, (803) 896-5562

### Internationally Recognized “Tall Cop” Will Present “High in Plain Sight: Current Alcohol, Drug, and Concealment Trends and Identifiers”

COLUMBIA, S.C. – Over 180 law enforcement and probation officers, educators, prevention professionals, treatment providers, school counselors, parents and grandparents will attend “High in Plain Sight: Current Alcohol, Drug, and Concealment Trends and Identifiers” starting at 8:30 a.m. on Friday, March 24, in Richland A&B of the Columbia Metropolitan Convention Center.

This presentation by Officer Jermaine Galloway, an Idaho law enforcement officer since 1997, builds on community scans that Galloway conducted in Greenville, Columbia and Charleston in January and will cover alcohol and other drug clothing, alcoholic energy drinks, alcopops, alcohol and drug concealment methods and containers, drug paraphernalia, drug-related music and groups, logos, stickers, new technology, youth party tendencies, party games, non-traditional alcoholic beverages, social networking sites, synthetic drugs, over-the-counter drugs, inhalants, concentrates, e-cigarettes, and popular party drugs in the Palmetto State.

Regarded as one of America’s top experts in various alcohol and other drug trends, Galloway has specialized in underage drinking and drug enforcement for more than 15 years, operating under the slogan “Tall Cop Says Stop” because – as Galloway says – “I’m a tall cop. Whether I’m teaching or working as a police officer, the first thing everyone notices about me is my height. (I’m 6’9”).”

In addition to his numerous talks at conferences and other events, since 2009 Galloway has personally trained more than 105,000 people nationwide. His many years of experience have taught him one thing above all else. In his words, “You can’t stop what you don’t know.”

Following a presentation earlier this year, an officer with the Greenville City Police Department informed Galloway: “We took your class in January, then made a traffic stop three days later involving a vehicle that was displaying a diamond sticker. I was able to make a possession with intent to distribute case, as I located 18.9 grams of marijuana, a scale, and baggies. We would have never looked twice at this vehicle if it wasn’t for your class. Thank you for what you teach and what you do. We stood back with our buddies and laughed afterward because this case all started with a bumper sticker.”

- WHEN:** 8:30 a.m. – 1:30 p.m. on Friday, March 24, 2017
- WHERE:** Richland A&B, Columbia Metropolitan Convention Center  
1101 Lincoln St., Columbia, S.C.
- WHO:** Officer Jermaine Galloway – the “Tall Cop”
- NOTES:** Officer Galloway will be available for interviews from 7:45 to 8:15 a.m. Media representatives may take photos or video of the visual aids that Galloway will display, the attendees, or Galloway himself, but are asked NOT to take photos or video of the PowerPoint screen presentation.

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*DAODAS is the cabinet agency charged with ensuring the provision of quality services to prevent or reduce the negative consequences of substance use and addictions.*